



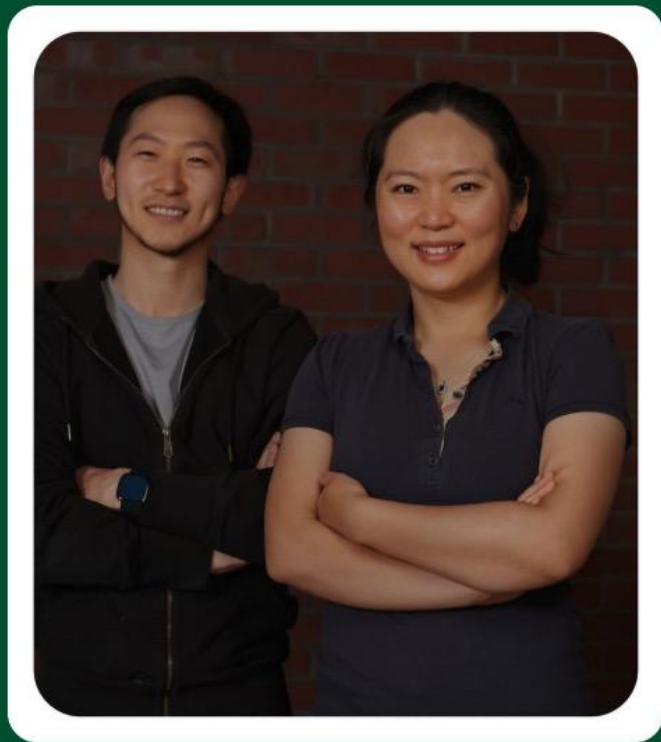
# Meet Kikoff.

# Our Story

Kikoff was founded in 2019 with a not-so-simple goal: Make it easier for people to build credit. Credit plays a huge role in our lives, from opening a credit card to qualifying for a home loan. But there's a catch, it's easier to build credit, when you already have it.

Co-founders **Cynthia Chen** and **Christophe Chong** understood this challenge first hand, so they built a solution. Kikoff's main product is our Credit Account, a specialized, reported tradeline exclusively focused on building credit. We've expanded the features of our paid account to include things like identity protection, rent reporting, and more. Over a million people have used Kikoff to build their credit.

We are based out of San Francisco, CA and Reno NV, and we're growing rapidly.



NEW

 **Sagard** | Portage Ventures

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 **foundation  
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 **SC30 INC.**

**CORE**  
INNOVATION  
CAPITAL

 **F<sup>3</sup>** Female  
Founders  
Fund



"I immigrated to the U.S. as a credit invisible consumer. I knew there had to be an easier way to build credit—and that inspired me to create Kikoff."

– **Cynthia Chen**  
*Co-Founder & CEO*

"We see credit as a lever. It can be a **superpower**. If a product can help people unlock their superpower, it's a win."

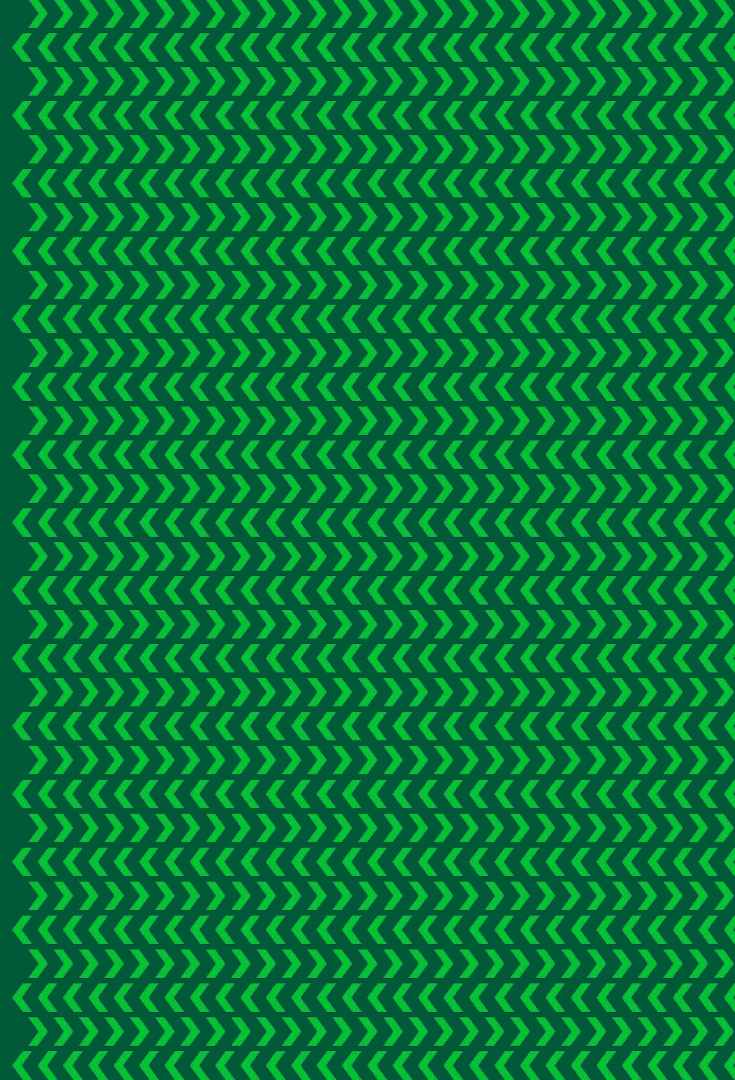
– **Christophe Chong**  
*Co-Founder & CTO*





## Our Mission

**To provide refreshingly fair,  
effective, and simple  
pathways to meet your  
financial goals.**





# Inquiries

**Visit us at**

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